

FAX# 323-937-2481  
HARRIS REPORT FROM REP AUG21/12 13.32  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. #	OFF. #	78	SALESMAN #
BUYER NAME	KYM MASON		
SALES PRSN	LA- MICHAEL WARD		

	CLASS: NATL.	LOCAL	REGIONAL
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1

[illegible]

DATE AUG21/12 13.32

PREV TTL: \$12,600

ADD TTL: \$6000C

REV TTL: \$18,600

PLS CONF

REV STARTS ON MON, 9/3!!!  
THANKS LINDA FOR MICHAEL 8/21

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

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AGENCY ADVERTISER CODE = NFIB      AGENCY EST# = 263
AGENCY PRODUCT CODE = NFIB

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5	A	530A-600A	30	\$900.00	9/3	9/7	2	M-F	2
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PROGRAM : EYEWITNESS NEWS  
RA35+ : 1.6  
ORD COM1: 8/21-ADD TO SKED  
CON COM1: RUN 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

6	A		600A-700A	30		\$2,100.00	9/3	9/7	2		M-F	2
PROGRAM : EYEWITNESS NEWS												
RA35+ : 2.4												
ORD COM1: 8/21-ADD TO SKED												
CON COM1: RUN 1X PER DAY												

SEP/12

18600.00

CONTRACT TOTAL

18600.00

TOTAL SPOTS

9

MARKET TOTALS \$18,000

WFTV 70%

WKMG 0%

WESH 30%

WOFL 0%

WKCF 0%

WRBW 0%

CABL 0%

WOPX 0%

WRDQ 0%

EFTV 0%

SVC- NSI BOOKS- JUL/PJ

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE